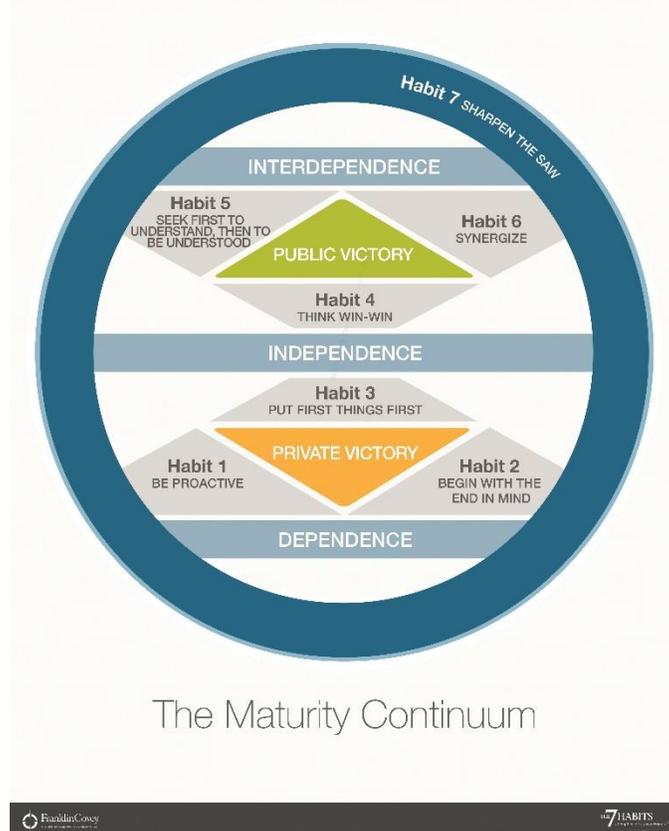




Dutch
BUSINESS ASSOCIATION
Turkey



The Maturity Continuum



FranklinCovey
THE ULTIMATE COMPETITIVE ADVANTAGE

Dear Members,

We are pleased to invite you to the DBA Chamber Corner Webinar on **“The 7 Habits of Highly Effective People”** by **Alper Arıduru**; **Franklin Covey** on **Tuesday the 29th of September 2020 at 16:00 PM – 17:15 PM Istanbul time.**

Dutch Business Association Turkey will be jointly organizing this webinar with **American, Austrian, Belgian-Luxemburg, French, German, Swedish and Swiss Chambers of Commerce**, which offers excellent opportunities to get in touch with high-profile business people.



Leadership Practice Leader
Fasilitatör

Alper Ariduru

After Alper Ariduru graduated from the Department of Economy at Istanbul University in 1998, he went on to do an MBA at Morgan State University. Alper, who between the years of 1995-1999, worked as a consultant for the training and consultancy firm Fortune Kariyer that offers consultancy services supporting training and all human resources processes, held the position of Retail Operations Manager in Oriental Line, in the U.S. for three years, from 2001 onwards.

From 2004 onwards, Alper continued his professional life as a partner, management coach and trainer at Fortune Kariyer, a training and consultancy firm. Apart from running re-organization and HR projects, he also ran managerial research projects in sectors as varied as IT, telecommunications, automotive, finance, production and construction. In this position, in which he remained until 2012, he was responsible for the company's profit-loss analysis and performance management, as well as training analyses, content management, sales-marketing, and the development and application of customer cooperation models.

Between the years of 2012-2014, he held a position as general manager, coach and trainer in Karena, a Human Resources, Management and Consultancy company that provides consultancy services supporting all HR and training processes. Between 2014 and 2015, he held a position as facilitator and professional management coach for FLOW Coaching International and FLOW Leadership Institute.

Alper who is continuing his professional life as a leadership practice leader, facilitator and executive coach for FranklinCovey Turkey, has close to 1000 hours of experience as an executive coach, and more than 2000 hours of experience as a career consultant. He teaches subjects such as leadership development, coaching and mentoring skills for managers, change management, people dimension in entrepreneurship, mentoring in sales, effective feedback, stratejik thinking, conflict management, emotional intelligence, competence based recruitment techniques, optimum motivation and engagement. He also takes key roles for assessment center and development projects for several sectors.

Alper took part in the 2-week Business Adviser training organized by the World Bank within the scope of a Social Support Project in 2004, and the 2-week-training Italian and Finnish Model of the Family Business Transfer - Tony Brunell & Sakari Oikarinen organized by the EU in 2005. In 2013 Alper completed Lean Leadership - Michael Hoseus organized by the Lean Institute and in 2014, Lean Sales and Marketing - Brent Wahba. In 2014 he also completed the training CTI Co-Active Coach Training Core Courses and joined CRR - ORSC Program (Organization and Relationship Systems Coaching). In 2016 he completed Advance Facilitation Skills Training Program organized by MCT and Assessment-Development Center Training Program organized by Elemental Consultancy.

Experience

- FranklinCovey, Leadership Practice Leader, Facilitator, Executive Coach
- Fortune Akademi, Academy Director, Facilitator
- Flow Leadership Institute, Facilitator, Executive Coach
- Karena Danışmanlık, General Manager
- Fortune Danışmanlık, Partner, Consultant
- Oriental Line Inc, Sales Operation Manager

Some major companies which he has support as trainer:

Bosch, Anadolu Sigorta, Setur Turizm, Oyak Renault, Burgan Bank, Deloitte, Enerjya Enerji, Zivella Mobilya, Avon Kozmetik, Petkim (Socar Enerji), Pfizer, Novartis, Nobel İlaç, İE Menarini, Roche Diagnostics, GSK İlaç, Exeltis İlaç, Expanscience, Covance, Denizbank, Philip Morris International, Karınca Lojistik, Egger Orman Ürünleri, Celebi Gıda, SDS Plastik, TüvTürk, Vodafone, Ağaoğlu İnşaat, Hayat Holding, Aydınli Grup, Pentil, Albayrak Demir Çelik, Media Markt, TPI Komposit, Polyak Eynez, Çolakoğlu Metalurji, Perfetti.

Hobbies for Alper Ariduru;

Mtb and road cycle, swimming, skiing, photography and contemporary art. He has been balancing his personal and business life with mindfulness approach for last three years.



Deutsch-Türkische
Industrie- und Handelskammer
Alman-Türk
Ticaret ve Sanayi Odası



Türk Belçika
Lüksemburg
Ticaret Derneği
Belgian-Luxembourg Chamber
of Commerce in Turkey



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OF COMMERCE
IN TURKEY
Since 1984

Registration: You can RSVP for this webinar by sending an email to **Ms. Aslı Coşkun** aslicoskun@dbaturkey.org In case multiple people within your company would like to join the webinar, please mention their email addresses separately in your email. After your registration, you will receive an outlook invitation containing detailed information about joining the Zoom meeting. **Deadline** for registration is **Sunday the 27th of September 2020 22:00 PM Istanbul time.**